

jack satta * creative

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independent

multimedia art director

A select variety of clients and agencies included: Apple, Charles Schwab, CKSIPartners, Borders, Perrin & Norrande, adidas america, and Tyee/Euro RCSG. Work include creating websites, print, retail, environmental graphics, product design, and interactive pieces. HTML/CSS savvy UI design.

xerox

senior designer, xerox.com

Lead art director for international, multi-language website. Interpreted new brand standards to develop online brand presence and style. Presentation and implementation of customer-facing designs, concepts, and storyboards to relevant stake holders in various business segments. Created web-ready art with consistent, on-time delivery and quality.

alloy red

art director

Large-scale multimedia, web, print, environment, direct mail, and campaign project lead for clients such as Symantec, MetLife. Branding projects with involvement ranging from client launch strategy to logo design. Duties included overseeing design team, creating marker comps, internal and client presentations, and concepting.

curiosity group

senior designer

Lead designer/art director for strategic projects. Duties include conceptualizing and executing web design and Flash presentations; responsibilities also include spot copy, mentoring and collaborating with team members. Project design lead for clients such as Hewlett-Packard Home & Home Office website; Paramount Television.

nike

graphic designer

Created graphics for events, including posters, in-store displays and environmental designs. Produced internal website in conjunction with various groups—including trend design, brand identity, the design library and the IT department to publish a quarterly-updated online magazine with Flash and HTML.

babcock & jenkins

web designer

Designed numerous successful direct-web sites for companies such as Microsoft, Intel, Compaq, Adobe, both stand-alone and in support of direct mail campaigns.

800.com

designer/photographer

Concepting. Created site design, production graphics, presentations, in addition to digital and film photography. Managed workflow process from image creation to publications.

present

dec 07 – jan 09

nov 02 – nov 04

feb 02 – nov 02

nov 01 – feb 02

feb 99 – oct 01

apr 98 – feb 99

education

San Francisco Art Institute, Bachelor Of Arts

Studies included:

- photography
- painting
- sculpture
- art history
- creative writing

applications

cross-platform; advanced to expert in the following programs:

- Photoshop, Flash, Illustrator, Freehand, Quark, InDesign
- Dreamweaver, BBEdit, Director
- MS Office, FileMaker Pro, Outlook, MS
- Project, MS Visio
- Interface Builder (iPhone)

Interfaced with programmers using ASP, SQL server. Working knowledge of ActionScript, JavaScript, PHP, MySQL, and CSS/XHTML; XCode (Objective C MVC knowledge.)

Wordpress theme integration

Drupal theme integration

awards

2006 Diamond Awards Winner

CUNA Marketing Council

First Tech logo

2002 Arizona Press Club

Accompanying photos, Kodiak Moment

*can also kern on demand.